



BITCOIN WISDOM
FOR BUSY PEOPLE

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About

Why? What? Who?

Bitcoin Wisdom for Busy People is a free to use and learn platform. Its purpose is to educate new comers on the Bitcoin possibilities and business. It's initial target audience is Taiwan.

The brand has the concept of “adding the Bitcoin idea to the brain”. Hence the icon developed for:





BITCOIN WISDOM
FOR BUSY PEOPLE

Logo variations



BITCOIN WISDOM
FOR BUSY PEOPLE



BITCOIN WISDOM
FOR BUSY PEOPLE

Color version

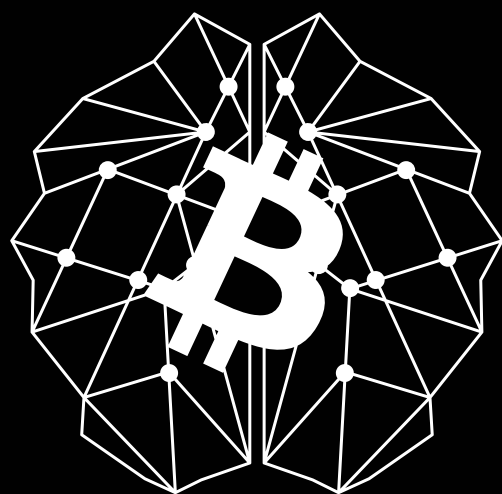


BITCOIN WISDOM
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BITCOIN WISDOM
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Inverted color version



BITCOIN WISDOM
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BITCOIN WISDOM
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Outline Version

Logo space clearance



Logo space clearance



Typography

Barlow Condensed

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 ? ! % & ' ()

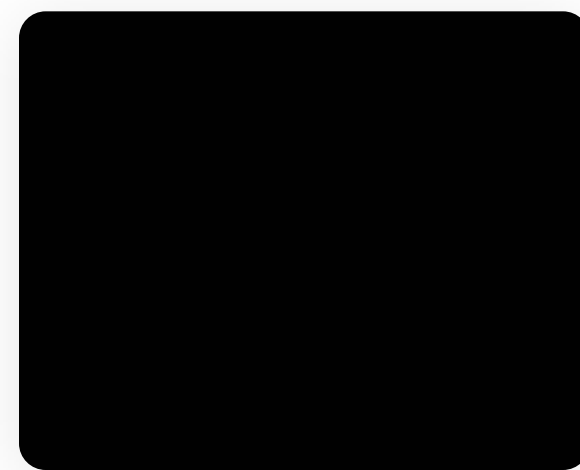
Barlow Condensed ExtraLight
Barlow Condensed Light
Barlow Condensed Regular
Barlow Condensed Medium
Barlow Condensed SemiBold
Barlow Condensed ExtraBold
Barlow Condensed Black

Color palette

Primary colors

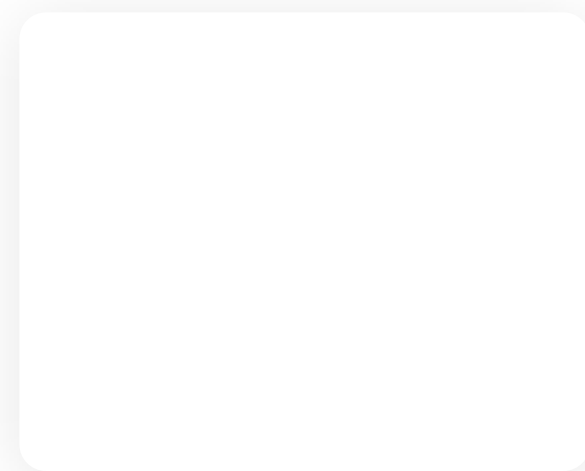


Bright Yellow
#F5EB0D
RGB (245,235,13)
CMYK (7, 0, 98, 0)



Dark Gray
#010101
RGB (245,235,13)
CMYK (7, 0, 98, 0)

Secondary colors



Snow White
#FFFFFF
RGB (255,255,255)
CMYK (0, 0, 0, 0)

Brand Application



Contact



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For more info

www.bitcoinwisdomforbusyypeople.com



Brand created by

www.gabriellopes.com